



Content Manager Enables Efficient Management of Reusable Content

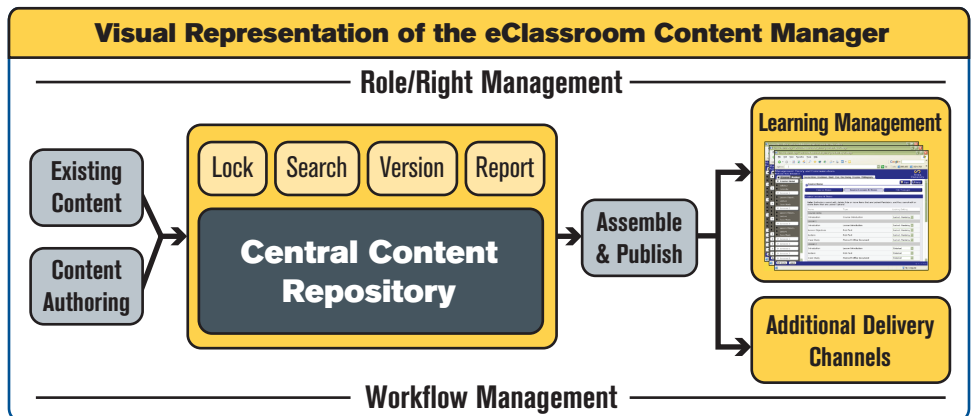
- *Central Content Repository Across Campus*
- *Roles/Rights for Content Protection*
- *Selective Publishing*
- *Searchable Learning Objects*
- *Learning Outcome Tracking*
- *Personal Content Repositories*
- *Content-item Locking*

Create Content Once, Deliver to Many Locations

As the eLearning industry continues to expand, the amount of content grows exponentially and the demand for content management increases significantly. eClassroom has responded to this demand by collaborating with Microsoft® and Hewlett-Packard® to develop an industry-leading content management system, which is specifically designed to support enterprise-wide eLearning programs.

The eClassroom Content Manager provides schools with the following benefits.

- *Reduces content creation and maintenance costs by enabling a content object to be developed and updated once for delivery to many channels.*
- *Increases content delivery by ensuring the consistency and quality of learning content through centralized management.*
- *Facilitates the ability to meet accreditation requirements by standardizing the delivery of content, enabling more granular tracking of user learning outcomes and providing a centralized view of program-wide content.*



The eClassroom Content Manager's central content repository:

- *Enables Easy Content Creation, Maintenance and Delivery*
- *Encourages Learning Object Reusability*
- *Stores All Content Centrally*
- *Promotes a Consistent Student Experience*
- *Supports the Tracking of Learning Outcomes*

The features and functionalities that are included in the eClassroom Content Manager are:

Central Content Repository

eClassroom Content Manager provides a central repository for the storage of all eLearning content at its most granular level, a content asset. Each content asset has a metadata “wrapper” surrounding the content to assist in both searching for the content, as well as assembling the content for delivery. Content assets are combined, based on learning objectives or other useful grouping, into a learning object for reuse in multiple delivery channels.

Role/Right Management

All users have assigned roles and rights within the system. This layer enables the system to show users what content they have access to and what modifications they can make to that content. This feature provides the flexibility to accommodate a vast range of user role and right combinations. For example, a department head might have edit access to only that department’s content, while an administrator might have read access to content across the entire school.

Content Management Capabilities

All industry-standard content management functionality is included.

- *Search Engine—Quickly locates content in the repository based on user selected search parameters.*
- *Version Control—Enables content “drafts” and keeps a history for each piece of content.*
- *Workflow Management—Manages the creation, approval and deployment of content.*
- *Usage Reporting—Identifies and displays the locations where content is currently being used within the system.*
- *SCORM v1.2 Compliance—Supports the interoperability of content.*
- *Customized Metadata Management—Enhances the reusability of learning objects, allowing schools to create custom metadata fields within their content.*

Content Locking

The eClassroom Content Manager enables course designers to define how teachers may deliver content within their course(s) to ensure consistency and adherence to an institution’s standards. The eClassroom Content Manager provides Content Locking options with multiple levels of protection for course content. Fully locked content ensures consistent student experiences across terms. Partially locked content enables instructors to customize their courses while retaining critical elements and structure. Fully unlocked content provides instructors with complete freedom over content and delivery.